

FOR IMMEDIATE RELEASE

Bushiroad USA Inc. Announces Cardfight!! Vanguard Stand Up Challenge Cup 2013

Walnut, CA, February 8, 2013 – Bushiroad USA Inc. announced a new Cardfight!! Vanguard tournament for North America: the Stand Up Challenge Cup 2013.

The Cardfight!! Vanguard Stand Up Challenge Cup 2013 is a three-stage, one-on-one player tournament running from March to June, and is a tournament exclusive to North America. Players will participate in store qualifiers for a chance to win invitations to the regional qualifiers. With over 270 stores signed on, only the first and second place finishers at each qualified store will receive an invitation to the regional qualifiers.

There will be 25 regional qualifiers spread throughout the United States, with one regional qualifier for Mexico and one regional qualifier for Canada. The winner of each regional qualifier will receive an invitation to the Stand Up Challenge Cup finals along with airfare and hotel accommodations. Second place finishers from each regional will only receive invitations to the finals.

The Stand Up Challenge Cup finals is scheduled to take place on June 2, venue to be announced. A last minute qualifier will take place the day before on June 1 at the same venue.

Further details and updates about the Stand Up Challenge Cup 2013 can be found at <http://cf-vanguard.com/en/event/stand-up-2013/>.

Cardfight!! Vanguard is a popular trading card game developed by Bushiroad Group Publishing Inc. It is currently available in three languages: Japanese, English and Korean.

In July 2012, the first ever English edition Cardfight!! Vanguard World Championship was announced. Between September and October, national qualifiers were held worldwide across different multiple regions and countries such as Australia, Germany, Japan, Singapore, USA, Mexico and more.

The finalists of each region were invited to the Cardfight!! Vanguard World Championship Grand Final held at Tokyo Dome Hotel on December 9, 2012. The winner of the final was crowned the first ever Cardfight!! Vanguard World Champion.

Bushiroad Group Publishing Inc. consists of 5 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Hibiki Inc, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Chaos TCG and Victory Spark.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.fm/>

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

Weiß Schwarz (English) - <http://ws-tcg.com/en/>

ChaosTCG (Japanese) - <http://chaos-tcg.com/>

Victory Spark - <http://vs-tcg.com/>

Monster Collection - <http://moncolle-tcg.com/>