

FOR IMMEDIATE RELEASE

Bushiroad Unveils World Championship 2013, New Cardfight!! Vanguard Product and Future Card Buddyfight Plans



Singapore (July 7, 2013) – Bushiroad announced the official logo and qualifying structure for the upcoming Cardfight!! Vanguard World Championship 2013. Similar to the first ever World Championship held in 2012, open national qualifiers will be held in the regions of North America, Europe and Asia-Oceania.

These qualifiers are scheduled to be held in September and October 2013. The finalists from the qualifiers will face each other in their respective continental championships in November 2013. The continental representatives will then battle for the World Championship 2013 title in December in a currently undisclosed venue.

A new Cardfight!! Vanguard product under the working title, 'Extra Trial Deck EXT-D-01', was also revealed at the conference. This premium trial deck gift set will contain exclusive deck accessories for both new and veteran players and is expected to be sold during the festive seasons at the end of 2013.

Bushiroad also announced changes to the release dates of Booster Pack Vol. 10 and Booster Pack Vol. 11. Mr. Shunichi Taira, producer of English edition Cardfight!! Vanguard, cited that the changes were made due to operational issues.

Booster Pack Vol. 11 'Seal Dragons Unleashed' was brought forward to October 25, 2013. Booster Pack Vol. 10 'Triumphant Return of the King of Knights' will be available from December 13, 2013.

Bushiroad revealed more information about the new license, "Future Card Buddyfight", that was previously unveiled in June 2013. The rules are easy to pick up, and players will be able to learn the rules by watching the TV animation. Players can choose to grab a 'weapon' and participate in the game alongside their 'Buddy Monsters'. Each monster from different worlds in Buddyfight allows players to bring different strategies to the game.

Bushiroad USA Inc. and Bushiroad South East Asia Pte Ltd will provide support during the simultaneous release of the Japanese and English editions of Future Card Buddyfight in January 2014.

Teaching sessions and free promotional materials such as decks, comics and DVDs will be made available later this year.

The Future Card Buddyfight license will be heavily promoted through comic serialization and animation. Comic serialization begins from Winter 2013 in Shogakukan's "CoroCoro Comic". The TV animation will be released in Japan in early 2014, with the animation done by OLM Inc., the animation studio behind the Pokémon movie series and Inazuma Eleven. Bushiroad has also announced plans to air the English-dubbed animation in Singapore, Malaysia, North America and on YouTube.

Bushiroad Group Publishing Inc. consists of 5 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad Group Publishing Inc. currently holds the licenses for Milky Holmes, BUSHIMO, Fire Leon and My Little Pony: Friendship is Magic in Japan.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Chaos TCG and Victory Spark.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.fm/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

Weiß Schwarz (English) - <http://ws-tcg.com/en/>

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Buddyfight (Japanese) - <http://fc-buddyfight.com/>

ChaosTCG (Japanese) - <http://chaos-tcg.com/>

Victory Spark - <http://vs-tcg.com/>

Monster Collection - <http://moncolle-tcg.com/>