

FOR IMMEDIATE RELEASE

Bushiroad Announces Airing of Cardfight!! Vanguard Animation on Hulu

Los Angeles, USA (August 26, 2013) – Bushiroad announced this morning that it will be working together with Aniplex of America to stream the animated adaptation of hot trading card game property Cardfight!! Vanguard on the free, ad-supported Hulu and Hulu Plus subscription service beginning August 26, 2013 in the USA.

The recently introduced Cardfight!! Vanguard trading card game continues its meteoric rise in the United States and beyond, leaping to the top 5 collectible hobby games chart in Spring 2013, barely a year after its introduction into the States.

The “Cardfight!! Vanguard” animated series, produced by animation studio TMS Entertainment, depicts the coming-of-age of protagonist Aichi Sendou as he meets and plays against new friends and rivals during his adventures across the real world and the fantasy realm of Planet Cray. The show, currently in its third season, is lauded for its faithful accuracy to the trading card game and the high quality of its English dub, and is currently being broadcasted across Japan and Southeast Asia, as well as having an official YouTube channel for the international audience.

Episodes 1-20 will be available on Hulu and Hulu Plus upon launch, and more episodes will be made available for viewing at a later date.

Producer Shunichi Taira quoted: “We are extremely excited to share our products with the world and we are confident that our partnership with Aniplex of America will introduce the animated world of Cardfight!! Vanguard to everyone in the USA via the popular Hulu service.”

Aniplex of America Inc. (Santa Monica, California) is a subsidiary of Aniplex Inc. (headquartered in Tokyo, Japan), a group of Sony Music Entertainment (Japan) Inc. and a leading provider of anime content and music production and distribution in Japan. Aniplex of America has launched fan-favorite DVD and Blu-Ray releases such as “Bakemonogatari,” “Durarara!!,” “Puella Magi Madoka Magica,” “Sword Art Online” and “Blue Exorcist.” The company's ever-growing line-up of shows includes our most recent titles “Oreimo 2,” “VALVRAVE the Liberator” and “Monogatari” series.

Hulu allows users to enjoy videos on Hulu.com and on many other popular sites across the Web. Videos are available on Yahoo!, MSN, AOL, IMDb and TV Guide, as well as a growing network of personal blogs, fan sites and other sites.

Bushiroad Group Publishing Inc. consists of 5 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad Group Publishing Inc. currently holds the licenses for Milky Holmes, BUSHIMO, Fire Leon and My Little Pony: Friendship is Magic in Japan.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Future Card Buddyfight and other titles.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to support the growing demand and interest in Bushiroad titles from both players and retailers in North America.

Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.fm/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

Weiß Schwarz (English) - <http://ws-tcg.com/en/>

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Future Card Buddyfight (Japanese) - <http://fc-buddyfight.com/>

ChaosTCG (Japanese) - <http://chaos-tcg.com/>

Victory Spark - <http://vs-tcg.com/>

Monster Collection - <http://moncolle-tcg.com/>