#### FOR IMMEDIATE RELEASE

## More than 30,000 pre-registrations for Song-based RPG "ToysDrive"



Tokyo, Japan (November 19, 2014) – Song-based RPG "ToysDrive" mobile application has received more than 30,000 pre-registrations upon its first announcement in Japan's Tokyo Game Show 2014 on September 18, 2014.

Jointly developed by Bushiroad Inc. and Gloops Inc., "ToysDrive" is a Song-based RPG that is based in a world which exists in "The Age of Detective". The player is embroiled in the conflict between the "Phantom Thief" and the "Detective", fighting against the "Phantom Thief" alongside the Lenard Sisters. Players do so by using the ability "SongDrive", one of the powers of the supernatural "Toys", in order to retrieve the hopes and songs that were stolen.

To commemorate the number of pre-registrations, more information of "ToysDrive" main characters, Lenard Sisters are revealed. More information on the game will be released in the future. "ToysDrive" is slated for release in 2015 in Japan.

Users may still pre-register at "ToysDrive" official website, <a href="http://toysdrive.bushimo.jp">http://toysdrive.bushimo.jp</a>. Those who pre-register will receive "5 Rainbow Crystal (worth 1 premium slot)" upon release of the mobile application.

#### ■ Introducing the Lenard Sisters!



Tact Lenard (cv: Makoto Koichi)

Height: 162cm

The youngest of the 3 Lenard sisters and the player's cousin.

She helps out at her father's office, after being told to do so.

She caused a huge outrage in the office by advertising that
"Anyone who are willing to help are welcomed".

As in the result, she had entangled not only the public, but also the police and the thieves, because of her rough personality.



Parte Lenard (cv: Marika Kouno)

Height: 148cm

The oldest of the 3 Lenard sisters and the player's cousin.

Because of her height, she's always mistaken to be the youngest sister, which really drives her mad.

Most of the time, she's cold to everyone except Kotoha. She's very dexterous, and able to perform anything in a moment. She created a show-stage under the office to train her skill on magic (conjuring tricks), which she had recently got into.



Otoha Lenard (cv: Sarah Emi Bridcutt)

Height: 167cm

The second oldest of the 3 Lenard sisters and the player's cousin. She runs a Jack-of-all-trade shop named "Otogizousi". She loves the Japanese culture and names herself "音羽" (Otogizousi). She is usually very calm. However, when it comes to food, her personality takes a 180 degrees turn.

Her older sister, Parte, can never act against Otoha.

## About "ToysDrive"



At "The age of Detective", the conflict between <The Detective> and <The (Phantom) Thief> are made by using a supernatural power "Toys". Incidents of a thief stealing a "SONG" occur frequently in the game which the player will be involved.

After reunion of the player's cousins "Lenard Sisters", the player will save the world by cooperating with the people assembled around the sisters.

Title: ToysDrive

Genre: Song-based RPG

Cost: Free to play with micro-transactions available in-game

Supported Platforms: iOS 6 or higher (iPhone 4S or later) / Android 4.0 or later

Official website: http://toysdrive.bushimo.jp

For more information on "ToysDrive", please contact <a href="mailto:press@bushiroad.com">press@bushiroad.com</a>.

### **About Bushiroad Inc.**



Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Detective Milky Holmes, Weiss Schwarz and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 6 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

http://bushiroad.com/

# **About Gloops Inc.**



Gloops Inc. is a social application provider which develops and operates social games that can play and communicate with multiple people on the internet. Social games developed by them includes "Dairanto series" and "Dainnekyo みんなの手に、新しい遊びを。 series" released on Japanese platforms.

http://gloops.com/

-----

<本プレスリリースに関するお問い合わせ先>

・株式会社ブシロード

〒164-0011 東京都中野区中央 1-38-1 住友中野坂上ビル 2 階

広報担当: 小池

TEL: 03-5348-0852 FAX: 03-5348-0854

URL: <a href="http://bushiroad.com/">http://bushiroad.com/</a> E-mail: <a href="press@bushiroad.com/">press@bushiroad.com/</a>

・株式会社 gloops

〒106-0032 東京都港区六本木一丁目 4 番 5 号 アークヒルズ サウスタワー 6F

広報部担当: 伊藤

TEL: 03-5549-7373 MAIL: pub@gloops.com

Web サイト: http://gloops.com Facebook ページ: https://www.facebook.com/gloopsInc

----

Copyright inscribed ©ミルキィ TD 製作委員会 ©gloops, inc. ©bushiroad

The text, images, and so on this press release are not permitted to use other purpose.