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VANGUARD & BUDDYFIGHT GRAND FESTIVAL 2017 CONCLUDES ON A HIGH

Bushiroad 10th Anniversary  
**VANGUARD & BUDDYFIGHT**  
**GRAND FESTIVAL**  
**2017**



(Long Beach – July 10, 2017) The Vanguard & Buddyfight Grand Festival 2017 was held over the weekend on the 1<sup>st</sup> and 2<sup>nd</sup> of July, 2017. As part of Bushiroad's 10<sup>th</sup> Anniversary celebration, event goers could enjoy many activities such as Trading Card Game tournaments, exhibition areas and mobile game experience corner.



The highlight of the event was definitely the talk shows, live performances and autograph sessions involving the Japanese and English voice actors of Bushiroad's animation series.

The Grand Festival also marked the first time both Japanese and English voice actors of the similar animation series gathered together. Both groups of voice actors had a lively discussion regarding the animation and shared some insight of their characters with the fans.

Bushiroad's voice acting unit, Milky Holmes and Poppin' Party, the all girl's band from multi-media project BanG Dream! also performed to a large group of enthusiastic fans at the event.



Bushiroad's brand new trading card game, Dragoborne –Rise to Supremacy– also held a showcase at the Grand Festival and invited creators of the game such as Mr. Kidani, CEO of Bushiroad and Mike Elliott, game designer for Dragoborne to share their thoughts. This summer, Bushiroad staff will be traversing around 200 stores in North America to conduct demo sessions for the game.



During the showcase, plans for upcoming Dragoborne tournaments were also revealed with Kenny Omega, New Japan Pro Wrestler was named as the image person for Dragoborne's North America Championship at the end of the year. Fans can look forward to his appearance at the Continental Finals of the tournament.

Due to the positive response, Bushiroad intends to hold another Vanguard & Buddyfight Grand Festival next year.

#### Vanguard & Buddyfight Grand Festival 2017

The 大ヴァンガ祭 X 大バディ祭, known as the “Vanguard & Buddyfight Ultra Big Card Fes!!!” in English, is an annual event held in Tokyo, Japan. Tournaments, special events, special guests, and exclusive promotional goods are all part of the weekend-long festivities.

In 2017, this annual grand event has been given a new English name, “Vanguard & Buddyfight Grand Festival”, and will travel overseas to make its debut in California, USA.

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Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Detective Milky Holmes, Weiss Schwarz and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 6 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Future Card Buddyfight and Luck & Logic.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

Bushiroad Europe GmbH was established in Duisburg, Germany on October 28, 2014 to support and service Organized play and marketing in the European Region.

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Bushiroad (English) - <http://bushiroad.com/en/>  
Vanguard & Buddyfight Grand Festival - <http://www.bushiroadgrandfest.com/>  
Vanguard & Buddyfight Grand Festival (Facebook) - <http://www.facebook.com/BushiroadGrandFestival/>

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