

**FOR IMMEDIATE RELEASE**

**Bushiroad Announces English Logo for International English Market**



Singapore, December 6, 2012 – Bushiroad Group Publishing Inc. announced the release of an English version of its current logo to increase brand awareness across the international market.

The new logo was created in response to the increasing demand and interest for Cardfight!! Vanguard, an increasingly popular trading card game.

The English Bushiroad logo will represent Bushiroad and its branches in future international English-related products and events. The Japanese logo will remain in use for all Japanese-related products and events. The English logo will take effect from January 1, 2013. English product releases from March 2013 will feature this logo.

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Cardfight!! Vanguard is a popular trading card game developed by Bushiroad Group Publishing Inc. It is currently available in three languages; Japanese, English and Korean.

In July 2012, the first ever Cardfight!! Vanguard World Championship was announced. Between September and October, qualifiers were held worldwide across different multiple regions and countries such as Australia, Germany, Japan, Singapore, Los Angeles, Mexico and more.

The finalists of each region are invited to the Cardfight!! Vanguard World Championship Grand Final held at Tokyo Dome Hotel on December 9, 2012. The winner of the final will be crowned the first ever Cardfight!! Vanguard World Champion.

Bushiroad Group Publishing Inc. consists of 5 sub-entities; Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc, Hibiki Inc, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2012 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, ChaosTCG and Victory Spark.

Bushiroad USA Inc was later established during 2012 in Los Angeles, California, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers.

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Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.fm/>

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

ChaosTCG (Japanese) - <http://chaos-tcg.com/>

Victory Spark - <http://vs-tcg.com/>

Monster Collection - <http://moncolle-tcg.com/>