

## **FOR IMMEDIATE RELEASE**

### **Bushiroad Announces Initial *Future Card Buddyfight* Products and Release Dates**

Los Angeles, CA (October 22, 2013) – Bushiroad announced the initial product release dates and additional information for their newest trading card game, Future Card Buddyfight, at several conferences around the United States, including New York, Chicago, Los Angeles, and Dallas. Numerous players and store owners attended the conferences which were conducted by Bushiroad President Takaaki Kidani along with special guests: Future Card Buddyfight co-creators Shunichi Taira and Yoshimasa Ikeda, and Bushiroad USA General Manager Junghun Kim.

Bushiroad revealed the initial product release information in addition to the accompanying animated series and comic serialization schedules. President Kidani described Future Card Buddyfight as “easy yet complex.” Future Card Buddyfight will launch with three initial products—Trial Deck Vol. 1 : Dominant Dragons and Trial Deck Vol. 2: Savage Steel will both release on January 24, 2014, and Booster Pack Vol. 1: Dragon Chief will release a week later on January 31, 2014. The English and Japanese versions of the game will release simultaneously worldwide.

OLM Inc., the animation studio responsible for the Pokémon movie series, will be producing the Future Card Buddyfight animation series, scheduled to air in Japan from January 2014. An English-dubbed version will air shortly thereafter in Singapore and on YouTube worldwide.

A comic serialization will also appear in Shogakukan’s “Coro Coro Comic” in November in Japan.

Yoshimasa Ikeda, co-creator of Future Card Buddyfight and former CEO of the successful Japanese trading card game store franchise Card Kingdom, described the game as a “culmination of all the feedback that we’ve taken directly from store owners and players.” While the primary target audience in Japan is children ages 9-11, both President Kidani and Yoshimasa Ikeda feel that the game will also have a wider appeal in the United States. Gameplay demonstrations followed each presentation with many of the attendees taking the opportunity to sample the game.

In closing, Bushiroad vowed to fully support Future Card Buddyfight with a worldwide organized play program, and mentioned that in addition to their initial product offerings, they are planning for a full release schedule for 2014. Further information about Future Card Buddyfight will be presented by Bushiroad at Anime Festival Asia taking place in Singapore November 8-10, 2013.

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Bushiroad Inc. consists of 6 sub-entities: Bushiroad Group Publishing, Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, Hibiki Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Chaos TCG and Victory Spark.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

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Future Card Buddyfight (Japanese) - <http://fc-buddyfight.com/>

Future Card Buddyfight (English) - <http://fc-buddyfight.com/en/>

Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.fm/>

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

Weiß Schwarz (English) - <http://ws-tcg.com/en/>

ChaosTCG (Japanese) - <http://chaos-tcg.com/>

Victory Spark - <http://vs-tcg.com/>

Monster Collection - <http://moncolle-tcg.com/>