

FOR IMMEDIATE RELEASE

Record Sales of Cardfight!! Vanguard Winter-Spring Releases

Los Angeles, CA (March 7, 2014) – In less than a month after the release dates, three of the most recent Cardfight!! Vanguard expansions are now sold out. These expansions, released in February, are the highly anticipated Trial Deck Vol. 10: Purgatory Revenger, Trial Deck Vol. 11: Star-vader Invasion and Booster Pack Vol. 12: Binding Force of the Black Rings.

The introduction of the new “Link Joker” narrative and the popularity of the newly-released clan, along with tie-ins to the themed Cardfight!! Vanguard Team League 2014 “Invasion” campaign resulted in an unprecedented surge of purchases from retailers across the world. Despite an increased print run for all three products, both Trial Decks and the Booster Pack sold out within two weeks of their release dates in February.

Director of Bushiroad South East Asia and Bushiroad USA, Mr. Masayuki Goto, shared, “We are very pleased with this milestone for our new expansions and we hope that players and retailers alike will enjoy our line-up of products for this season together with many big events this year.”

A second print run is scheduled to keep up with the high demand for these three expansions and Bushiroad will make every effort to ensure there is no shortage of product on the market.

Cardfight!! Vanguard was recently ranked 5th in both the “Top 10 Hobby Channel Collectible Games” and “Top 5 Collectible Games Over-all” for Summer 2013*, and had a strong showing in the top hobby game picks of 2014**, securing 6 out of 11 spots for all titles, including Weiß Schwarz and the newly-released Future Card Buddyfight on ICV2.

* ICV2 #83, Fall 2013 p.17

**ICV2 #83, Fall 2013 p.14

Bushiroad Inc. consists of 6 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, New Japan Pro-Wrestling Co., Ltd., and Hibiki Music Inc.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiß Schwarz, Chaos TCG and Victory Spark.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

Cardfight!! Vanguard Website (Japanese) - <http://cf-vanguard.com/>

Cardfight!! Vanguard Website (English) - <http://cf-vanguard.com/en/>

Bushiroad (Japanese) - <http://bushiroad.com/>

Bushiroad (English) - <http://bushiroad.com/en/>

Weiß Schwarz (Japanese) - <http://ws-tcg.com/>

Weiß Schwarz (English) - <http://ws-tcg.com/en/>

Future Card Buddyfight (Japanese) - <http://fc-buddyfight.com/>

Future Card Buddyfight (English) - <http://fc-buddyfight.com/en/>