

FOR IMMEDIATE RELEASE

ENGLISH AND SPANISH VERSIONS OF “CRAYON SHINCHAN The Storm Called! FLAMING KASUKABE RUNNER” ARRIVES ON iOS AND ANDROID



Tokyo, Japan (July 05, 2016) – Bushiroad announced the mobile game, “CRAYON SHINCHAN The Storm Called! FLAMING KASUKABE RUNNER” has released its English and Spanish language versions on iOS and Android.

“CRAYON SHINCHAN The Storm Called! FLAMING KASUKABE RUNNER” is a Jump-Action mobile game and currently has 6 million players in Japan. It features the titular character from the popular animation, “Crayon Shinchan” as well as characters from the Kasukabe Defense Corp.

The mobile game is easy to pick up with players being able to helm the controls simply by tapping any spot on the screen. The goal of the game is to gather sweets and dodge obstacles in order to run as far as possible. Players may also use their scores to compete against their friends.

One main highlight of the game is the “Fire Mode” that activates when the “Fire Gauge” becomes full, as this creates an opportunity to earn a large amount of points. Customizable options such as new costumes and selecting a character from the Kasukabe Defense Corp are also available.



Image of actual game play



Customization options in the game



“CRAYON SHINCHAN The Storm Called! FLAMING KASUKABE RUNNER” is free-to-play and is now available for download on iOS and Android.

For more information, please visit:

Android Link: <http://play.google.com/store/apps/details?id=com.bushiroad.CrayonShinchan.global>

iOS Link: <http://itunes.apple.com/sg/app/crayon-shinchan-storm-called!/id1023315217?mt=8>

Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz, Luck & Logic and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 7 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Europe GmbH, Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Bushiroad products from both players and retailers in the USA.

Bushiroad Europe GmbH was established in Duisburg, Germany on October 28, 2014 to support and service Organized play and marketing in the European Region.

Official Bushiroad Website (English) - <http://bushiroad.com/en/>

When publishing this press release on other platforms, please add the following copyright:

©Yoshito Usui / Futabash • Shinei • TV Asahi • ADK

©bushiroad All Rights Reserved.

Press Contact:

Name: Yoshida.Sannomiya

Position: Marketing, Bushiroad

Email: press@bushiroad.com

Phone: +81-3-4500-4852