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POPPIN'PARTY BREAKS INTO TOP 10 OF JAPAN ORICON WEEKLY CHART WITH 3RD SINGLE



CD Cover of Hashiri Hajimeta Bakari no Kimi ni/Tear Drops

Singapore (December 16, 2016) – The third single, “Hashiri Hajimeta Bakari no Kimi ni/Tear Drops” released by Poppin’Party, the band featured in highly anticipated Japanese animation, BanG Dream!, claimed the 10th spot on the Japan Oricon Weekly Chart. This feat is more impressive, considering this is a precedent for the single from a musical unit featured in an animation, when said animation has not hit airwaves yet.

The music video for “Hashiri Hajimeta Bakari no Kimi ni/Tear Drops” has also surpassed 530,000 views on YouTube. Referring to the signs of BanG Dream! and Poppin’Party’s impending widespread popularity in Japan, Mr. Takaaki Kidani, CEO of Bushiroad, shared that “We hope this popularity and anticipation will extend to anime fans worldwide as well”.

BanG Dream! is an upcoming animation that will place the spotlight on five high school girls who form a rock band named Poppin’Party. The voice actresses of these characters will also be holding live performances under the moniker of ‘Poppin’Party’, with the ability to play similar instruments as their animated counterparts. Poppin’Party is expected to expand their activities to many different areas in future.

The 4th and 5th single by Poppin’Party will be the opening and ending theme song for BanG Dream!. Both will be released subsequently after the premiere of the animation.



Voice Actresses of Poppin’Party (from left): Rimi Nishimoto (voice of Rimi Ushigome), Ayaka Ohashi (voice of Sāya Yamabuki), Aimi (voice of Kasumi Toyama), Ayasa Ito (voice of Arisa Ichigaya) and Sae Otsuka (voice of Tae Hanazono)

BanG Dream! Synopsis

Since she was very young, Kasumi has always been searching for the “Star Beat”, a sparkling and exciting sound she heard while looking up at the night sky. Just after getting into high school, Kasumi comes across a “Star-shaped Guitar” in the storage area of an old pawn shop. Feeling a rush and excitement she has never felt before, Kasumi teams up with 4 other girls and embarks on a journey to seek out the shiny place. We promise to perform a live here!



For more information:

Official BanG Dream! Website (English) - <http://bang-dream.com/english/>

Official BanG Dream! Twitter - [@bang_dream_info](https://twitter.com/bang_dream_info)

Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz, Luck & Logic and other card games, promotional items, smartphone applications around the world.

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Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Bushiroad products from both players and retailers in the USA.

Bushiroad Europe GmbH was established in Duisburg, Germany on October 28, 2014 to support and service Organized play and marketing in the European Region.

Bushiroad (English) - <http://bushiroad.com/en/>