

FOR IMMEDIATE RELEASE

CHARAEXPO 2017 SET TO RETURN FOR 3RD INSTALLMENT IN SEPTEMBER 2017



Singapore (April 18, 2017) – Bushiroad announced that the popular Japanese content event, CharaExpo 2017 will be held at the Suntec Singapore Convention & Exhibition Centre, on the 9th and 10th of September 2017.

This year also marks Bushiroad’s 10th Year Anniversary and a showcase of their latest endeavors will be available at the event. More than 19,000 visitors flocked to the event last year and an exciting guest lineup from a variety of fields such as illustrators, cosplayers and producers, should ensure another strong showing for CharaExpo 2017.



A press conference will be held in the months leading up to CharaExpo2017 and more information about the event will be released then.

In the meantime, stay tuned to our official channels for the latest updates.:

Website: www.chara-expo.com

Facebook: <https://www.facebook.com/charaexpo/>

Twitter: @CharaExpo2017

About CharaExpo 2017

CharaExpo 2017 is a Japanese manga, anime, games and cosplay event that will be held on 9 and 10 September 2017 in Suntec Singapore Convention & Exhibition Centre. CharaExpo 2017 aims to shine the spotlight on the people and team behind the scenes of these Japanese-related content. The event will feature prominent producers, manga artists, illustrators, cosplayers and more. Fans can look forward to meeting these special guests and learn more about their passion and work. Major Japanese anime, manga and game companies will also be participating in the event to showcase and offer event-exclusive exhibits and merchandise.

Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz, Luck & Logic and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 7 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Europe GmbH, Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Bushiroad products from both players and retailers in the USA.

Bushiroad Europe GmbH was established in Duisburg, Germany on October 28, 2014 to support and service Organized play and marketing in the European Region.

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