

FOR IMMEDIATE RELEASE

POPULAR MOBILE GAME “BANG DREAM! GIRLS BAND PARTY!” RELEASES TRADITIONAL CHINESE VERSION IN TAIWAN, HONG KONG & MACAO



Singapore (October 19, 2017) – “BanG Dream! Girls Band Party!” is one of the top grossing mobile games in Japan created by Bushiroad and Craft Egg. The traditional Chinese version titled 《BanG Dream! 少女樂團派對》 is now available in Taiwan, Hong Kong and Macao.

The mobile game is part of the media franchise, “BanG Dream!”, the next generation girls band project that links fictional characters to live performances featuring their corresponding voice actresses.

With simple controls and featuring many covered versions of famous Anisongs from popular animations and live events, this rhythm game can be enjoyed by a maximum of five players at the same time. The high quality Live2D is also incorporated into the story mode, which infuses the in-game characters with lively movements.

A total of 4 million unique users played the game in a short span of 6 months from its launch, and the numbers are still increasing!

Addition of popular cover songs, such as “紅蓮の弓矢”

In the game, the original songs from each band can be unlocked by reading their respective “Main Story” and “Band Story”. Cover songs can also be bought from the in-game “Music Shop”.



To mark the release of the traditional Chinese version, popular cover songs were added to the game every day from October 7 – 11, 2017. As a login bonus, users also received numerous popular songs such as, “前へススメ！”(Poppin’Party), “夢見る Sunflower”(Poppin’Party) and “Don’t be afraid”(Glitter*Green).

歡慶中文版上市 動漫cover曲連續追加!			
	10/7(六)		Alchemy 作詞・作曲/麻枝准
	10/8(日)		ETERNAL BLAZE 作詞/水樹奈々 作曲/上松范康
	10/9(一)		Butter-Fly 作詞・作曲/千綿偉功
	10/10(二)		ドリームパレード 作詞/渡辺徹・森月キャス 作曲/渡辺徹
	10/11(三)		シルエット 作詞/谷山紀章 作曲/飯塚昌明

Schedule of popular cover songs being added to the traditional Chinese version

Notably, a commemorative random draw for the traditional Chinese version release of the game will be featuring ★4 Poppin'Party members.

Examples of the character draws are as follows:



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※ ★4 Kasumi Toyama “みんなで遊園地！”(After training)



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※ ★4 Rimi Ushigome “チヨココロネな時間”(After training)



※ ★4 Tae Hanazono“しあわせの共有”(After training)



※ ★4 Saya Yamabuki“おそろいのシュシュ”(After training)



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※ ★4 Arisa Ichigaya “可愛ともだち”(After training)

To celebrate the momentous launch of Cooperative Live, the multiplayer mode in “BanG Dream! Girls Band Party”, stars (in-game currency) were given away every day as a present.

Users were entitled to 50 stars when they logged in during the campaign period (October 3rd – 13th) and could earn up to a maximum of 550 stars through this campaign.

Check out the Premium Happy Box!

- Receive 1000 Stars and 20 Musical Crystals (for purchasing in-game songs) from the Premium Happy Box with just NT300.
- In addition, users who purchased the Premium Happy Box will receive 80 stars as login bonus every day for a limited period of time!
- Promotion period is 25 days and users can receive up to 2000 stars by logging in every day

《BanG Dream! 少女樂團派對》 is now available for download!



- iOS : <https://goo.gl/KT5632>
- Android : <https://goo.gl/otj2Xz>

《BanG Dream! 少女樂團派對 Official Website :

<http://www.moibmon.com.tw/bang-dream>

《BanG Dream! 少女樂團派對》 Official Fanpage:

<https://www.facebook.com/BanGDreamTW/>

■Information about the game

Title : 「BanG Dream! Girls Band Party!」
Genre : Rhythm & Adventure Game
Commencement : 2017 年 3 月 16 日 (木) March 16th, 2017 (Thursday)
Platform : App Store, Google Play
Payment : Free-to-play with in-game purchases

Official Website : <https://bang-dream.bushimo.jp/>
Official Twitter : [@bang_dream_gbp](https://twitter.com/bang_dream_gbp)
Promotional Video : <https://youtu.be/m2j7oC6u-Hg>
Official YouTube Channel : <https://www.youtube.com/channel/UCN-bFIdJM0gQlgX7h6LKcZA>

App Store : <https://itunes.apple.com/jp/app/garupa/id1195834442>
Google Play : <https://play.google.com/store/apps/details?id=jp.co.craftegg.band>

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