

FOR IMMEDIATE RELEASE

OPEN CALL FOR PARTNERS TO COLLABORATE ON A NEW MOBILE GAME FOR NEW JAPAN PRO-WRESTLING

Bushiroad invites publishers and developers worldwide to collaborate on a new mobile game



Tokyo (February 02, 2018) – Bushiroad held a press conference on February announcing an open call for collaborators to work on a new mobile game based on New Japan Pro-Wrestling (NJPW). Publishers and developers worldwide are invited to send in their applications to work on this project together with teams from NJPW and Bushimo, Bushiroad’s mobile games division. The mobile game is slated to be released on January 04, 2020.



Prominent NJPW wrestler – Tetsuya Naito

NJPW is a professional wrestling group based in Japan and has amassed significant popularity in the global arena throughout the years. This popularity shows no signs of slowing down with their recent event, “WRESTLING KINGDOM 12 TOKYO DOME” on January 04, 2018 attracting a total of 35,000 wrestling fans while the upcoming NJPW event “Strong Style Evolved” in Long Beach, California sold all of its 4,500 tickets in barely ten minutes.

To watch the press conference (Japanese):

<https://www.youtube.com/watch?v=xLWM4ufmnrY>

Interested parties may apply by sending an email containing the required details to:
bushimo-njpw@bushiroad.com.

The email should include the following information:

E-mail Title: (Your Company Name) Bushimo x New Japan Pro-Wrestling Project

- Company Name
- Your Name and Company Role
- E-mail Address
- Phone Number
- Self-introduction
- Your Works and Experience
- Your Pitch
- Your Passion for New Japan Pro-Wrestling

Bushimo:

Official Website: <https://www.bushimo.jp/>

Official Twitter: <https://twitter.com/bushimostation>

New Japan Pro-Wrestling:

Official Website: <https://www.njpw1972.com/>

Official Facebook: <https://www.facebook.com/newjapanprowrestling/>

Official Twitter: <https://twitter.com/njpw1972>

Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz, Dragoborne -Rise to Supremacy- and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 7 sub-entities: Bushiroad Inc., Bushiroad International Pte Ltd, Bushiroad USA Inc., Bushiroad Europe GmbH, Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad (English) - <http://bushiroad.com/en/>