

FOR IMMEDIATE RELEASE

LET THE PARTY BEGIN! ENGLISH VERSION OF POPULAR RHYTHM GAME, BANG DREAM! GIRLS BAND PARTY! NOW ON IOS & ANDRIOID



Singapore (April 4, 2018) – The English version of top grossing Japanese rhythm game, BanG Dream! Girls Band Party! co-developed by Craft Egg Inc. and Bushiroad Inc. is now available for download worldwide* on iOS and Android. The game has been awarded "App Store Best of 2017 – Top Game Ranking", and "Google Play Best of 2017 – Grand Prize for Players' Choice Game and Attractive Game" in Japan.



A pre-registration campaign was held for the game in the beginning of February and has garnered more than 30,000 pre-registrations to date. As such, all players will receive a bonus amounting to a total of $500 \bigstar$ (in-game credits) when they log into the game for the first time.





With simple controls, "BanG Dream! Girls Band Party!" is an exciting rhythm game that is easy to pick up. As well as having many original songs to play, fans of Japanese animation will be delighted to find many covered versions of popular anime songs such as "Silhouette", "Butter-Fly", "Guren no Yumiya", and "Soul's Refrain". One unique function of the game is the completion of songs together with a maximum of 5 players through the "Multi Live".

The popular game is part of a mixed media franchise titled "BanG Dream! Project". The project consists of elements such as comics and live performances by voice actresses of the corresponding characters and original animation.

*Excludes Japan, China, South Korea, Hong Kong, Taiwan, and Macao

DOWNLOAD THE GAME HERE iOS / Android: https://app.adjust.com/m7t6ts

For more information: Official Website: <u>https://bang-dream-gbp-en.bushiroad.com/</u> Official Facebook: <u>https://www.facebook.com/BanGDreamGBP/</u> Official Twitter: <u>https://twitter.com/bangdreamgbp_en</u> (@bangdreamgbp_en) Official Instagram: <u>https://instagram.com/bangdreamgbp_en</u> (@bangdreamgbp_en) Promotional Video: <u>https://youtu.be/mrlhTHC_Gac</u> Official YouTube Channel: <u>https://www.youtube.com/channel/UCPityslSknKsWUq9iy8p9fw</u> --

Bushiroad International Pte. Ltd. was established in Singapore on November 12, 2011 in order to expand and handle the international market for Bushiroad card games. Since then, Bushiroad International is also involved in the localization of mobile games such as BanG Dream! Girls Band Party! and Tap Hina Logic.

Media Contact: Name: Ong Yu Jie Department: Marketing Email: <u>sg_marketing@bushiroad.com</u> Phone: +65 6337 1153