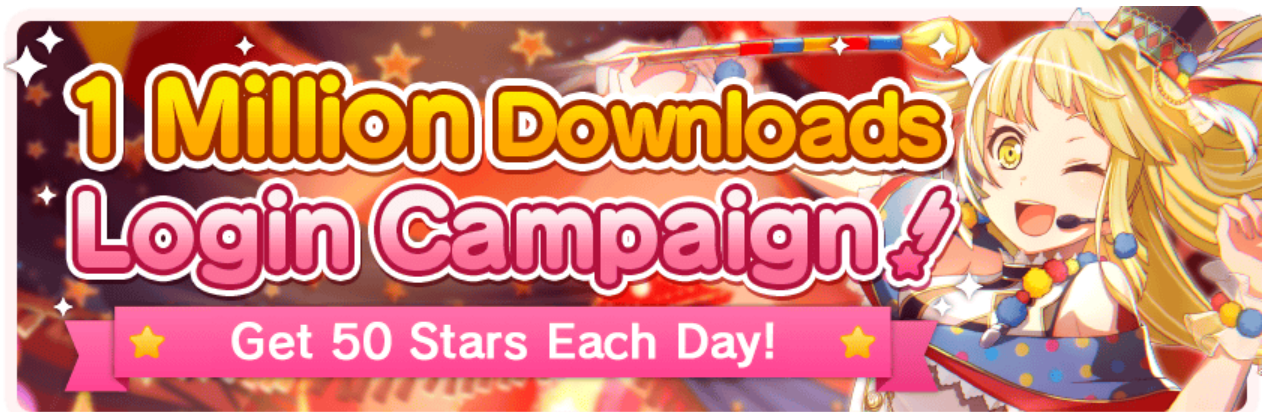


FOR IMMEDIATE RELEASE

ENGLISH VERSION OF MOBILE MUSIC GAME BANG DREAM! GIRLS BAND PARTY! HITS ONE MILLION DOWNLOADS



Singapore (June 18, 2018) – Popular Japanese mobile music game, “BanG Dream! Girls Band Party!” has garnered one million downloads shortly after its worldwide\* release in April 2018. Starting from the 18<sup>th</sup> of June, a series of events have been planned for the game to celebrate this milestone.



The celebration begins with the 1 Million Downloads Login Campaign. For a span of 7 days, all players will be able to receive 50 stars each day when they log into the game. Stars are a form of in-game currency that players can utilize in the game to perform selected actions.



This is followed by the launch of the “1 Million Downloads ★4 Guaranteed” Gacha whereby players are able to use paid stars to obtain a guaranteed ★4 character. This exclusive opportunity will only be available once per player.



A special star set sale will also be held with players receiving 50% more stars when they purchase the US\$24.99 star set. Instead of the usual 2600 stars for the US\$24.99 set, players will now be getting 3900 stars for the same price. This offer is valid for a one-time purchase.

The campaign will start on June 18th UTC 8am and end on July 2nd UTC 7:59am.

### **BanG Dream! Girls Band Party!**

“BanG Dream! Girls Band Party!” is an exciting rhythm game co-developed by Craft Egg Inc. and Bushiroad Inc..The game has been awarded “App Store Best of 2017 – Top Game Ranking”, and “Google Play Best of 2017 – Grand Prize for Players’ Choice Game and Attractive Game” in Japan.

\*Excludes Japan, China, South Korea, Hong Kong, Taiwan, and Macao

### **DOWNLOAD THE GAME HERE**

iOS / Android: <https://app.adjust.com/m7t6ts>

For more information:

Official Website: <https://bang-dream-gbp-en.bushiroad.com/>

Official Facebook: <https://www.facebook.com/BanGDreamGBP/>

Official Twitter: [@bangdreamgbp\\_en](https://twitter.com/bangdreamgbp_en)

Official Instagram: [@bangdreamgbp\\_en](https://instagram.com/bangdreamgbp_en)

Promotional Video: [https://youtu.be/mrIhTHC\\_Gac](https://youtu.be/mrIhTHC_Gac)

Official YouTube Channel: <https://www.youtube.com/channel/UCPitysISknKsWUq9iy8p9fw>

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Bushiroad International Pte. Ltd. was established in Singapore on November 12, 2011 in order to expand and handle the international market for Bushiroad card games. Since then, Bushiroad International is also involved in the localization of mobile games such as BanG Dream! Girls Band Party! and Tap Hina Logic.

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