

FOR IMMEDIATE RELEASE

MOBILE GAME “BANG DREAM! GIRLS BAND PARTY!” ACHIEVES 10 MILLION DOWNLOADS WORLDWIDE



Singapore (July 30, 2018) – BanG Dream! Girls Band Party!, the popular mobile music rhythm game is celebrating its achievement of reaching 10 Million Downloads worldwide with special campaigns for each version. For the English version*, special campaigns such as the Login Campaign and Dream Festival Gacha will be running from July 31, 2018.

★ Login Campaign 1!



Players will be able to receive a total of 1,000 stars as a present to commemorate 10 Million Downloads Worldwide when they log into the game between July 31 UTC 08:00 and August 14 UTC 07:59.

★ Login Campaign 2!



During the 2nd Login Campaign, players can see their favorite characters clad in the exclusive “Precious Summer Sailors” live costumes in the game. Players will have to log into the game during the campaign period from July 31, 2018 UTC 8:00 to August 25, 2018 UTC 7:59 to receive the outfits for each character. 1 Star Gacha ticket that allows one play for selected Gacha will also be available for redemption as well.

★ Dream Festival Gacha



The coveted 4★ characters will be enjoying twice the usual Drop Rates in the Dream Festival Gacha. The Dream Festival Gacha will be available from July 31, 2018 UTC 8:00 to August 04, 2018 UTC 7:59, and players can seize the opportunity to capitalize on higher chances of obtaining 4★ characters.

BanG Dream! Girls Band Party!

“BanG Dream! Girls Band Party!” is an exciting mobile music rhythm game co-developed by Craft Egg Inc. and Bushiroad Inc.. The game has been awarded “App Store Best of 2017 – Top Game Ranking”, and “Google Play Best of 2017 – Grand Prize for Players’ Choice Game and Attractive Game” in Japan.

*English version is available worldwide except for Japan, China, South Korea, Hong Kong, Taiwan, and Macao.

DOWNLOAD THE GAME HERE VIA iOS / Android: <https://app.adjust.com/m7t6ts>

For more information: Official Website: <https://bang-dream-gbp-en.bushiroad.com/>

Official Facebook: <https://www.facebook.com/BanGDreamGBP/>

Official Twitter: [@bangdreamgbp_en](https://twitter.com/bangdreamgbp_en)

Official Instagram: [@bangdreamgbp_en](https://instagram.com/bangdreamgbp_en)

Promotional Video: https://youtu.be/mrIhTHC_Gac

Official YouTube Channel: <https://www.youtube.com/channel/UCPityslSknKsWUq9iy8p9fw>

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Bushiroad International Pte. Ltd. was established in Singapore on November 12, 2011 in order to expand and handle the international market for Bushiroad card games. Since then, Bushiroad International is also involved in the localization of mobile games such as BanG Dream! Girls Band Party! and Tap Hina Logic.

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