

FOR IMMEDIATE RELEASE

BUSHIROAD UNVEILS EXCLUSIVE WEIß SCHWARZ MERCHANDISE FOR CHARAEXPO USA 2018



Los Angeles (October 3, 2018) - Bushiroad announces an English Edition Exclusive product titled “BanG Dream! Girls Band Party! Sparkling★Collection” for their popular Trading Card Game title Weiß Schwarz. This product will be sold exclusively at CharaExpo USA 2018, which will be held at the Anaheim Convention Centre in Anaheim, CA, from November 10 to November 11, 2018.



“BanG Dream! Girls Band Party! Sparkling★Collection” contains five premium cards featuring the five vocalists of the hit mobile game, “BanG Dream! Girls Band Party!”. The cards are re-issued cards that can be found in a previously released product, but with brand new artwork, a foil finish, as well as a hot-stamped sign.



The cards are packaged in a unique album format that can also be used for display purposes.

There will only be 600 sets available at CharaExpo USA 2018, with 300 being allocated for each day. Each set will retail for USD50.

Weiß Schwarz allows players to relive their favorite animations and games through an exciting, fast-paced card game. Popular titles such as BanG Dream!, Sword Art Online, Attack on Titan, and KanColle have graced the game, along with many others.

“BanG Dream! Girls Band Party!” is an exciting mobile music rhythm game co-developed by Craft Egg Inc. and Bushiroad Inc.. The game has achieved over 10 million downloads worldwide in July.

\*The English version of the game is available worldwide except for Japan, China, South Korea, Hong Kong, Taiwan, and Macao.



CharaExpo USA 2018 is a Japanese cultural event that will feature Anime, Games, Cosplay, TCG, Pro-wrestling and live performances, among many others. For more information, visit <https://www.charaexpo-usa.com/>



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Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 9 sub-entities: Bushiroad International Pte Ltd, Bushiroad USA Inc., Bushiroad Europe GmbH, Bushiroad Creative, Bushiroad Media, Bushiroad Music, Hibiki, New Japan Pro-Wrestling Co., Ltd and Kixroad.

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Bushiroad (English) - <https://en.bushiroad.com/>

Weiß Schwarz Official Website - <https://en.ws-tcg.com/>

Weiß Schwarz Facebook - <https://www.facebook.com/WeissSchwarzTCG/>

BanG Dream! Girls Band Party!

Official Website - <https://bang-dream-gbp-en.bushiroad.com/>

Official Facebook - <https://www.facebook.com/BanGDreamGBP/>

Official Twitter - [@bangdreamgbp\\_en](https://twitter.com/bangdreamgbp_en)

Official Instagram - [@bangdreamgbp\\_en](https://instagram.com/bangdreamgbp_en)

Promotional Video - [https://youtu.be/mrlhTHC\\_Gac](https://youtu.be/mrlhTHC_Gac)

Official YouTube Channel - <https://www.youtube.com/channel/UCPityslSknKsWUq9iy8p9fw>

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