

★PRESS RELEASE★

Bushiroad Releases Special Program for “NEW JAPAN PRO- WRESTLING STRONG SPIRITS” at Anime Expo Lite

July 2, 2021 – Bushiroad Inc. announces a stream of a special program “NEW JAPAN PRO-WRESTLING STRONG SPIRITS Perfect Guide”, which is based on its mobile app game “NEW JAPAN PRO-WRESTLING STRONG SPIRITS” (NJPWSS for short) jointly developed with Drecom Co., Ltd., during the event “Anime Expo Lite 2021”.

The program will be aired on July 4, 14:35 (PDT) and will be available on the website until July 16. This special program is also scheduled to be released on NEW JAPAN PRO-WRESTLING’s YouTube channel at a later date.



NJPWSS Special Program On Air At Anime Expo Lite 2021!

The mobile app game NEW JAPAN PRO-WRESTLING STRONG SPIRITS, which will be available within 2021, will be releasing the special program at Anime Expo Lite 2021 to be held online in Los Angeles, USA, from July 3 (Sat) ~ July 4 (Sun) local time.

While the program will be aired on July 4, 14:35 (PDT), the video will be available until July 16.



The special program is scheduled to be published on NEW JAPAN PRO-WRESTLING's YouTube channel later as well.

Anime Expo Lite Official Website

<https://lite.anime-expo.org/>

※A \$5 donation is required in order to watch.

<Program Details>

■ Release Schedule

Anime Expo Lite 2021

Starting from July 4, 14:35 (PDT)

NEW JAPAN PRO-WRESTLING YouTube Channel

Available from July 6, 12:00 (JST)

Global Version :

First Part : BRAND NEW APP! NJPW STRONG SPIRITS PERFECT GUIDE

<https://www.youtube.com/watch?v=havq9ocwzjI>

Second Part : MASKED STRONG SPIRITS DEBUTS!

<https://www.youtube.com/watch?v=CxUDx0i4ucA>

Japanese Version :

前編 : 初だし情報満載！新日 SS パーフェクトガイド 2021

<https://www.youtube.com/watch?v=UfdgQWPm7EQ>

後編 : 【衝撃のデビュー戦】謎の覆面レスラー“マスクド SS”

<https://www.youtube.com/watch?v=MQpNYrLAFpU>

■ PROGRAM

<Special Talk Session>

The first part of the program features a variety of guests as listed below, as well as an exciting talk session with the latest information and updates about NEW JAPAN PRO-WRESTLING STRONG SPIRITS. Please look forward to all the news to be introduced in the program.

<Special Exhibition Match>

In the second part, an Exhibition Match of NEW JAPAN PRO-WRESTLING STRONG SPIRITS will be released. A total of 3 episodes will be available, while only the first episode will be released this time. Get ready to enjoy the story of MASKED STRONG SPIRITS (main character)!

■ CAST

Baron Yamazaki (Host)



Aina Aiba (Narrator)



Hiroshi Tanahashi (Guest)



Risa Tsumugi (Guest)



Takaaki Kidani (Guest)



Akira Morishita (Producer)



▼What is NEW JAPAN PRO-WRESTLING STRONG SPIRITS?

NEW JAPAN PRO-WRESTLING has gained its long-lasting history and wide support from a variety of enthusiastic fans. It's the ultimate professional wrestler simulation game for all NEW JAPAN PRO-WRESTLING fans, jointly brought to you by Bushiroad Inc. and Drecom Co., Ltd.

■ NEW JAPAN PRO-WRESTLING STRONG SPIRITS Official Twitter Account

Japanese Version: 新日本プロレス STRONG SPIRITS(新日 SS)公式([@njpwss](https://twitter.com/njpwss))

Global Version: NJPWSS_Global([@njpwss_global](https://twitter.com/njpwss_global))

■ NEW JAPAN PRO-WRESTLING STRONG SPIRITS Official Teaser

URL for Japanese Version: <https://njpw-strongspirits.bushimo.jp>

URL for Global Version: <https://njpw-strongspirits.bushimo.jp/en>

▼What is NEW JAPAN PRO-WRESTLING?

A long-established pro-wrestling organization founded in Japan since 1972.

Belonging to the Bushiroad Group since 2012, the “New Japan Pro-Wrestling” IP has grown significantly with its own brand of exciting performances and appealing performers.

■ NEW JAPAN PRO-WRESTLING Twitter Account

Japanese Version: 新日本プロレスリング公式(@njpw1972)

Global Version: NJPW Global([@njpwglobal](https://twitter.com/njpwglobal))

■ NEW JAPAN PRO-WRESTLING Official Website

Japanese Version: <https://www.njpw.co.jp/>

Global Version: <https://www.njpw1972.com/>

■ NEW JAPAN PRO-WRESTLING YouTube Channel

Japanese Version: <https://www.youtube.com/user/NJPW>

Global Version: https://www.youtube.com/channel/UC1lgJkpCx_0SMzsvrTCdxPw

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