

★ Press Release ★

## CharaExpo USA 2019 Latest Information



# CHARA EXPO ★ ★ ★ ★ ★ USA 2019

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### Additional Exhibitors:

Exhibitors are being continuously confirmed!



**BEYBLADE BURST will be coming to CharaExpo USA 2019!**

**Welcome to the world of BEYBLADE BURST; this is the story of a group of passionate Bladers who follow their dreams on an unforgettable journey to the top.**

<https://usa.beyblade.com>

©Hiro Morita, BBBProject, TV TOKYO

## Additional Exhibitors:

Exhibitors are being continuously confirmed!



Hiraethia is a mobile turn-based RPG being created by Auragon. The player builds a party of up to three characters which they can use to adventure with. Quest your way to our booth at CharaExpo to find all of our merchandises and to try out the game. The game features a classic feel mixed with a unique puzzle-based Soul Link system. Don't miss your chance to our give-a-ways on both days Saturday and Sunday.

<http://www.hiraethia.com>

## Additional Guest:



**Hinata Sato as Junna Hoshimi  
from Revue Starlight Re LIVE**

Hinata Sato is joining the "Revue Starlight Re LIVE Special Talk Stage" and Big Autograph Session!

"Revue Starlight Re LIVE Special Talk Stage" is a free event. Anyone can watch the talk stage by simply going to the main stage at the scheduled time. More details coming soon!



©Project Revue Starlight © 2019 Ateam Inc. ©TBS(JAPAN) ©bushiroad All Rights Reserved.

## New Exhibit:

**ARGONAVIS**

ARGONAVIS Exhibit will be at coming to CharaExpo USA 2019 at the Bushiroad Booth!

"ARGONAVIS from BanG Dream!" is a new generation boys band project from BanG Dream! where multimedia entertainments all come together!



©ARGONAVIS project. ©BanG Dream! Project

## Additional Information from Swallowtail Butler Cafe:



### Iori

**Position** : Second Steward

**Horoscope** : Capricorn

**Favorite things** : Having quiet time alone

**Comment** : Even if you're at place where I cannot see,  
my feelings towards waiting on your return will not change.

### Noumi

**Position** : Second Steward

**Horoscope** : Aries

**Favorite things** : Wine

**Comment** : I wish to make wonderful memories  
and see wonderful sceneries together with you.

### Furuya

**Position** : Footman

**Horoscope** : Capricorn

**Favorite things** : Nights when the moon is pretty

**Comment** : I hope to meet you again in my dreams.

### Hibino

**Position** : Footman

**Horoscope** : Scorpio

**Favorite things** : Travel

**Comment** : My greatest honor and happiness is to serve you.



*For a limited time only at CharaExpo USA, escape from reality and live like royalty, served by butlers dressed in tailcoats who await your return with a specially curated selection of tea and delectable sweets.*

## Additional Sponsors:

Sponsors are being continuously confirmed!



BANDAI NAMCO Arts





## Gaming Area Information:

Announcing additional events at the Gaming Area! <https://www.charaexpo-usa.com/gaming-area>



### Band League!

For the first time ever outside of Japan, the popular Weiss Schwarz tournament "Band League!" will be making its inaugural debut! Construct a deck with your favorite band and battle it out, Weiss Schwarz style to see who rules the stage! Open to only 64 participants a day, it will strictly be on a "first come, first served" basis. Registration will close once all places are filled.

### Bingo Free Fight!

Don't miss this fun and exciting event for Cardfight!! Vanguard, Future Card Buddyfight, and Weiss Schwarz! Aim for "Bingo" by clearing missions while playing your games and win special prizes!

©BanG Dream! Project ©Craft Egg Inc.

## Bushiroad Merchandise:



### Memoir of Vanguard Koshien

Get your hands on the CharaExpo USA 2019 exclusive Cardfight!! Vanguard English Original product "Memoir of Vanguard Koshien" at the Bushiroad Merchandise Booth!

- Product contains 16 premium foil cards - 8 reissued units, 8 Gift Markers with unit illustration
- Featuring iconic units of key characters from the Vanguard Koshien Arc
- Limited to 1,500 sets, 750 sets per day
- Limit 2 per person / per transaction
- Price: \$90

<https://en.cf-vanguard.com/products/vcs02>

## CharaExpo USA 2019: Special LIVE STAGE



**Day 1: Roselia**



**Day 2: RAISE A SUILEN**

How to receive a Special LIVE STAGE Seating Ticket:

- To receive a Special LIVE STAGE Seating Ticket, attendees must purchase \$30 or more in one transaction at the Bushiroad Merchandise Booth.
- While supplies last. First come first serve.
- Roselia Special LIVE STAGE Seating Ticket will be distributed on Saturday and RAISE A SUILEN Special LIVE STAGE Seating Ticket will be distributed on Sunday.
- CharaExpo USA 2019 Ticket is required to enter the event.
- Special LIVE STAGE can also be watched in the standing area.

## Purchase Prize at Bushiroad Merchandise Booth

The following are purchase prizes available at Bushiroad Merchandise Booth:

### ★ CharaExpo USA Special LIVE STAGE Seating Ticket

Purchase \$30 or more in one transaction at the Bushiroad Merchandise Booth and receive a Special LIVE STAGE seating Ticket.

*\*Limited to one per customer per day.* (Attendee will receive a stamp on the designated spot in their pamphlet.)

### ★ Big Autograph Session Ticket

Purchase \$30 or more in one transaction at the Bushiroad Merchandise Booth and select a ticket for the guest of your choice from the list Big Autograph Session guests.

*\*Limited to one per customer per day.* (Attendee will receive a stamp on the designated spot in their pamphlet.)

### ★ Gara ☆ Gara Lottery Participation Ticket

Every \$30 increment spent, you will receive a Gara ☆ Gara Lottery Participation Ticket for a chance to win a special prizes such as items with guest autographs!

*\*No limit per customer. Must be in one transaction. Combining is not allowed.*

If you purchase \$30 you may choose a Special LIVE STAGE Seating Ticket OR a Big Autograph Session Ticket + Receive a Gara☆Gara Lottery Participation Ticket.

If you purchase \$60 you may receive a Special LIVE STAGE Seating Ticket + Receive a Big Autograph Session Ticket + Receive two Gara☆Gara Lottery Participation Tickets.

## What's CharaExpo?

CharaExpo USA 2019 (pronounced Kyara-Expo as in "Character") will feature 1.5 times the floor space of the previous year, with many exciting contents planned for the two-day extravaganza.

CharaExpo USA is a Japanese anime and games convention organized by Bushiroad, and held its inaugural event in the same venue the previous year in November 2018. CharaExpo USA 2018 featured 4 Trading Card Game tournaments, signing sessions with over 30 voice actors and pro-wrestler guests, BanG Dream! live concerts, talk stages for Cardfight!! Vanguard & Revue Starlight, as well as pro-wrestling matches by New Japan Pro-Wrestling.

The two-day event drew a total of 7,531 visitors and ended with a blast with live performances free for all attendees to watch.

CharaExpo USA 2018 Report:

<https://en.bushiroad.com/wp/wp-content/uploads/18-1118-Inaugural-CharaExpo-USA-2018-A-Success.pdf>

## Event Details

[Event Name]	CharaExpo USA 2019
[Organizer]	Bushiroad Inc. / Bushiroad International Pte. Ltd. / Bushiroad USA Inc.
[Date]	December 7-8, 2019
[Venue]	California Anaheim Convention Center, Hall D 800 W Katella Ave, Anaheim, CA, USA 92802
[Pre-sale Tickets]	One-Day: \$17   Two-Day: \$30
[On-site Tickets]	One-Day: \$20
[Ticket Sales]	Online: <a href="https://charaexpousa2019.eventbrite.com">https://charaexpousa2019.eventbrite.com</a> Select Bushiroad TCG Shops



For More Information on CharaExpo USA 2019: [charaexpo-usa.com](http://charaexpo-usa.com)

### 【Contact us for more information regarding this event】

Bushiroad USA Inc.

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