

FOR IMMEDIATE RELEASE



**BANG DREAM! GIRLS BAND PARTY! CELEBRATES THE 4TH ANNIVERSARY!!**



Singapore (April 15, 2022) – “BanG Dream! Girls Band Party!” (Global version), Bushiroad’s mobile rhythm game released in Spring 2018 on Android and iOS, is celebrating the 4th anniversary and is rolling out a series of limited campaigns.

### **BanG Dream! Girls Band Party! 4th Anniversary Campaigns**

While several countdown campaigns have been rolled out earlier, the 4th Anniversary celebration itself starts from Apr 15. Players on the English server will be able to enjoy various contents including the anniversary event, time-limited Dream Festival, Free Gacha, ★4 Member Guaranteed Gacha, Special Missions, new cover songs, login campaigns and more. Additional campaign is also being held on social media to give away participation rewards as well as 4000 Stars to lucky winners.

#### **1. New Event “Backstage Pass 4” Live Now!**

New Live Goals Event “Backstage Pass 4” has started and through this event, players will be able to obtain limited rewards including ★3 members, including Tomoe, Ako and MASKING.

Event Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ Apr 21 UTC 06:59 (Apr 20 PDT 23:59)





★3 Tomoe Udagawa [With Passion] (After Training)

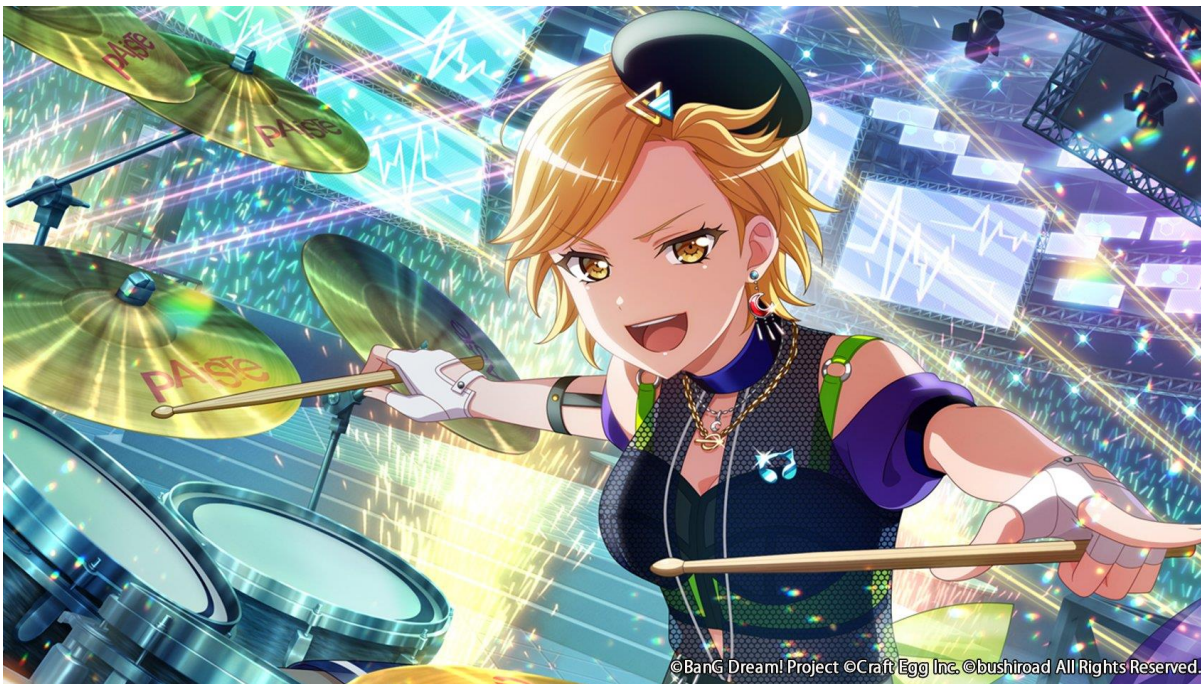


★3 Ako Udagawa [Caring for Blue Roses] (After Training)





★3 MASKING [Always 100%! (After Training)]



2. Time-limited 4th Anniversary Dream Festival

In the “4th Anniversary Dream Festival Gacha”, players have a higher chance of acquiring 4-star members with double drop rates.

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ Apr 19 UTC 00:59 (Apr 18 PDT 17:59)





Dream Festival Limited Members:

★4 Moca Aoba [Warmth in Your Fingers] (After Training)



★4 Sayo Hikawa [Rainy Windowsill] (After Training)





Also, additional limited pick-up members will appear in the 4th Anniversary Dream Festival Gacha as well, including ★4 Saya Yamabuki, ★4 Maya Yamato, ★4 Mashiro Kurata, ★3 Tsukushi Futaba, ★3 Kanon Matsubara and ★3 LAYER. Make sure to check out all details in the game during the gacha campaign!

#### 4th Anniversary Dream Festival Special Set 10 Play Gacha

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ Apr 19 UTC 00:59 (Apr 18 PDT 17:59)



#### 3. 4th Anniversary Free 10 Play a Day Gacha!





**BUSHIROAD**

In celebration of the grand anniversary occasion, players will be able to enjoy free 10 Plays each day, for up to 7 days during the gacha campaign!

Gacha Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ May 15 UTC 07:59 (May 15 PDT 00:59)



#### 4. Exclusive Step Up Gacha in Global Version

The global version has also prepared the exclusive “4th Anniversary Step Up Gacha” campaign, starting from Apr 15 to Apr 25, and players will receive the Sakura-themed Stamps of all drummer members, available only on the English server, and various other bonus gifts by playing in the step up gacha.

#### 4th Anniversary Step Up Gacha

Gacha Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ Apr 25 UTC 07:59 (Apr 25 PDT 00:59)



## 5. New Cover Songs to Be Added

A total of 7 new songs covered by each band will be added in the game from April 15 to April 20, and players can purchase the cover songs from the Music Shop at CiRCLE and play with the famous and popular songs including “Into The Night” (Pastel\*Palettes), “Yesterday” (Poppin’Party), “Samurai Heart (Some Like It Hot!!)” (Afterglow), “SHINY DAYS” (Hello, Happy World!), “Agehachou” (Morfonica), “DAYBREAK FRONTLINE” (RAISE A SUILEN), and “Synchrogazer” (Roselia)!



## 6. Anniversary Login Campaign

Commemorative login campaign will take place during the anniversary and players will be able to receive up to 3000 Stars by logging into the game from Apr 15 to May 5. What’s even more, another 4000 Stars and 100 Tone Crystals will be given as the 4th Anniversary Present upon login during the same period!

### 4th Anniversary Login Campaign



Login Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ May 5 UTC 07:59 (May 5 PDT 00:59)



#### 4th Anniversary Present

Login Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ May 5 UTC 07:59 (May 5 PDT 00:59)



#### 7. Time-limited Gacha Campaigns

A series of gacha campaigns will also take place simultaneously from Apr 15, including ★4 Limited Member Guaranteed Gacha, Limited ★4 Miracle Ticket Set Gacha and more! Details about each gacha campaign will be available in the game.

#### 4th Anniversary ★4 Limited Member Guaranteed Gacha

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ May 15 UTC 00:59 (May 14 PDT 17:59)





#### 4th Anniversary Limited ★4 Miracle Ticket Set Gacha

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ May 15 UTC 00:59 (May 14 PDT 17:59)



#### 4th Anniversary 1 ★4 Member Guaranteed! Gacha Vol.1

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ May 15 UTC 00:59 (May 14 PDT 17:59)





#### 4th Anniversary 1 ★4 Member Guaranteed! Gacha Vol.2

Gacha Period: Apr 15 UTC 01:00 (Apr 14 PDT 18:00) ~ May 15 UTC 00:59 (May 14 PDT 17:59)



#### 4th Anniversary Limited ★4 Miracle Ticket Set Gacha

Gacha Period: Apr 20 UTC 01:00 (Apr 19 PDT 18:00) ~ May 20 UTC 00:59 (May 19 PDT 17:59)





Besides the above, the one-time limited 4th Anniversary Happy Box, and Star Discount Campaign will be available during the anniversary campaign. Check out more in the game!

#### 4th Anniversary Happy Box

Content: 810 Paid Stars and up to 1400 Free Stars

Sale Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ May 5 UTC 00:59 (May 4 PDT 17:59)



#### 4th Anniversary Star Discount Campaign

Sale Period: Apr 15 UTC 08:00 (Apr 15 PDT 01:00) ~ May 5 UTC 00:59 (May 4 PDT 17:59)





Special campaign is also being held on the official social media where participants may receive and win more free Stars. Join and celebrate along with BanG Dream! Girls Band Party! now!

#### **About "BanG Dream!"**

"BanG Dream!" is a next generation girls band project that links animated characters with real life performances. It is a media franchise that includes Anime, Games and Live Performances. Voice actresses from "Poppin' Party", "Roselia" and "RAISE A SUILEN" appearing in the Anime series formed the live bands and are actively performing live performances. In March 2020, a fourth live band "Morfonica" was formed and announced.

#### **About "BanG Dream! Girls Band Party!"**

The mobile game from the same "BanG Dream!" universe, "BanG Dream! Girls Band Party!" is an exciting music rhythm game co-developed by Craft Egg Inc. and Bushiroad Inc.. The game has been awarded "App Store Best of 2017 – Top Game Ranking", and "Google Play Best of 2017 – Grand Prize for Players' Choice Game and Attractive Game" in Japan.

\*The English version, which is in its 4th year in April 2022, is available worldwide except for Japan, China, South Korea, Hong Kong, Taiwan, and Macau.

DOWNLOAD THE GAME HERE VIA iOS / Android: <https://app.adjust.com/m7t6ts>

For more information: Official Website: <https://bang-dream-gbp-en.bushiroad.com/>

Official Facebook: <https://www.facebook.com/BanGDreamGBP/>

Official Twitter: [https://twitter.com/bangdreamgbp\\_en](https://twitter.com/bangdreamgbp_en) (@bangdreamgbp\_en)

Official Instagram: [https://instagram.com/bangdreamgbp\\_en](https://instagram.com/bangdreamgbp_en) (@bangdreamgbp\_en)

Promotional Video: [https://youtu.be/mrIhTHC\\_Gac](https://youtu.be/mrIhTHC_Gac)

Official YouTube Channel: <https://www.youtube.com/channel/UCPityslSknKsWUq9iy8p9fw>



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Bushiroad International Pte. Ltd. was established in Singapore on November 12, 2011 in order to expand and handle the international market for Bushiroad trading card games. Since then, Bushiroad International is also involved in the localization of mobile games such as BanG Dream! Girls Band Party!, Vanguard ZERO & D4DJ Groovy Mix.

Media Contact

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