



# CHARA EXPO ★ ★ ★ ★ USA 2019

## Press Release: CHARAEXPO USA 2019 LATEST INFORMATION

CharaExpo's Mascot character gets a new illustration!

MASCOT CHARACTER

# Matsuri

Official Mascot of  
CharaExpo USA



EXCLUSIVE MERCHANDISE

**BanG Dream! and BanG Dream! Girls Band Party! CharaExpo USA Exclusive Merchandise will be available only at the Bushiroad Merchandise Booth! Get yours while you can!**



**T-Shirts**



**Acrylic Keychains**



**Car Windshield Sun Shade**



**Bumper Magnets**



**Folding Fans**



**Button Badge Set**

ENTRY PRIZE

**Get a free entry prize for coming to CharaExpo USA 2019!**

- Choose from 3 different items:**
- Garu Party! & Starlight Fest Strap
  - Matsuri TCG Deck Case
  - NJPW Car Freshener

- \*First come first serve. While supplies last.
- \*Limited to one per customer per day.
- \*Attendee will receive a stamp on the designated spot in their pamphlet.



# GARU PARTY! 2019 in USA

# Starlight Fest 2019 in USA

Revue Starlight Re LIVE Festival

A celebration of BanG Dream! Girls Band Party! and Revue Starlight Re LIVE is coming to the USA for the first time ever! Check out the fun activities brought to you straight from Japan!

BUSHIROAD BOOTH



FOOD VENDORS



EXHIBITOR INFO



## Grisaia: Phantom Trigger THE ANIMATION

At the booth for the latest work in the Grisaia series, "Grisaia: Phantom Trigger THE ANIMATION", visitors can participate in the puzzle game "SORD: First Mission", which was very well received last year.

Of course the puzzles will be one step up from last time!

Successful participants will receive a small gift, so don't miss it!

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GAMING AREA

## Fate/Grand Order Duel —collection figure—



Gather round, Heroic Spirits!  
The FGO Duel Tournament is coming to CharaExpo USA 2019!

More information coming soon!

[duel.fate-go.us](http://duel.fate-go.us)

Stay up to date with Fate/Grand Order online at:  
[fate-go.us](http://fate-go.us)



@FateGO.USA



@FateGO\_USA

©TYPE-MOON / FGO PROJECT

Sponsors are being continuously added!



SPONSOR

## What's CharaExpo?

CharaExpo USA 2019 (pronounced Kyara-Expo as in "Character") will feature 1.5 times the floor space of the previous year, with many exciting contents planned for the two-day extravaganza.

CharaExpo USA is a Japanese anime and games convention organized by Bushiroad, and held its inaugural event in the same venue the previous year in November 2018. CharaExpo USA 2018 featured 4 Trading Card Game tournaments, signing sessions with over 30 voice actors and pro-wrestler guests, BanG Dream! live concerts, talk stages for Cardfight!! Vanguard & Revue Starlight, as well as pro-wrestling matches by New Japan Pro-Wrestling.

The two-day event drew a total of 7,531 visitors and ended with a blast with live performances free for all attendees to watch.

CharaExpo USA 2018 Report:

<https://en.bushiroad.com/wp/wp-content/uploads/18-1118-Inaugural-CharaExpo-USA-2018-A-Success.pdf>

## Event Details

[Event Name]	CharaExpo USA 2019
[Organizer]	Bushiroad Inc. / Bushiroad International Pte. Ltd. / Bushiroad USA Inc.
[Date]	December 7-8, 2019
[Venue]	California Anaheim Convention Center, Hall D 800 W Katella Ave, Anaheim, CA, USA 92802
[Pre-sale Tickets]	One-Day: \$17   Two-Day: \$30
[On-site Tickets]	One-Day: \$20
[Ticket Sales]	Online: <a href="https://charaexpousa2019.eventbrite.com">https://charaexpousa2019.eventbrite.com</a> Select Bushiroad TCG Shops

\*Children under the ages of 12 do not require a ticket\*



For More Information on CharaExpo USA 2019: [charaexpo-usa.com](http://charaexpo-usa.com)

[ Contact us for more information regarding this event ]

Bushiroad USA Inc.

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