

D4DJ GROOVY MIX COLLABORATES WITH K-POP ARTIST YUKIKA



The graphic features the D4DJ Groovy Mix logo on the left, which includes the text "D4DJ Dig Delight Direct Drive DJ Groovy Mix". To the right, the name "YUKIKA" is written in large, stylized purple and blue letters. Below the logos are two album covers: "YUKIKA TIMEABOUT." on the left and "YUKIKA 아사이고심은광 Loving You" on the right. A white rounded rectangle at the bottom contains the text: "Insomnia" and "Loving you" coming to Groovy Mix on 3/18! At the very bottom, a black bar contains the copyright notice: ©&© 2021 UBUNTU. Entertainment. ©bushiroad All Rights Reserved. © 2020 DONUTS Co. Ltd. All Rights Reserved.

Singapore (March 11, 2022) - Bushiroad International has announced that two of K-Pop artist YUKIKA's singles, "Insomnia" and "Loving you" will be added to the Rhythm & Adventure game D4DJ Groovy Mix on March 18.

This marks the first time that D4DJ Groovy Mix has collaborated with a K-Pop artist and included Korean language songs in the game. Fans of YUKIKA and the city pop genre will be able to enjoy playing beatmaps of "Insomnia" and "Loving you" at a variety of difficulty levels, ranging from Easy to Extreme.



Additionally, a login campaign will be held to commemorate the occasion. Players will be able to redeem exclusive YUKIKA-themed club customization items by logging in for three days from March 18, 2:00 AM to March 23 7:59 AM (UTC). These items can be used to customize the game UI during rhythm gameplay.

Players can unlock YUKIKA's music from the "Song Purchase" menu in their Club with the in-game currency Songpearls. 10 Songpearls will be given out during the login bonus, allowing users to check out the new songs as soon as they are released!

ABOUT D4DJ GROOVY MIX

D4DJ Groovy Mix was officially released on May 27, 2021 on the App Store and Google Play Store.

Turn up the heat in D4DJ Groovy Mix, a free-to-play DJ-themed Rhythm/Adventure game set in a world of DJs and heart-thumping nightclubs! With fully-customizable Solo or Multiplayer rhythm gameplay, the game also has Medley modes where you can experience what it's like being a DJ. Featuring over 250 songs ranging from originals, remixed covers, and even famous BGM from games!

Official Twitter: https://twitter.com/D4DJ_game_EN

Official Instagram: https://www.instagram.com/d4dj_game_en/

App Store Link: <https://app.adjust.com/rd7cb25>

ABOUT D4DJ PROJECT

A brand new media mix project from Bushiroad focused on the world of DJs! With “Connecting” as its theme, the project revolves around various forms of content such as anime, game, and live concerts performed by the voice actresses.

With 6 units comprising a total of 24 characters, they present a variety of music ranging from originals to covering remixes of famous songs.

Connecting masterpieces in music across time, fans across spectrums of age and gender, and characters from fiction into reality...

It's your turn to join the world of DJs too!

The anime “D4DJ First Mix” was released on October 30, 2020 with subtitles in 15 languages, followed by the mini-anime series “D4DJ Petit Mix” on February 5, 2021. They're available to watch for free on the official YouTube channel in most territories.

Official Site: <https://en.d4dj-pj.com/>

Official Twitter: https://twitter.com/D4DJ_pj_EN

Official YouTube Channel: <https://www.youtube.com/c/D4DJEnglishChannel>

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