

FOR IMMEDIATE RELEASE



**BANG DREAM! GIRLS BAND PARTY! X HATSUNE MIKU 3RD COLLABORATION STARTS!**



Singapore (Jul 28, 2021) – “BanG Dream! Girls Band Party!” (English Version), the popular anime music rhythm game on mobile, has launched their 3rd collaboration with Hatsune Miku.

The 3rd collaboration includes new cover songs from Hatsune Miku Series – Butterfly on your Right Shoulder (covered by Roselia), Shinkai Shoujo (covered by Morfonica), BRING IT ON (covered by RAISE A SUILEN), as well as playable MVs of the above collaboration songs. Besides, a special time-limited login campaign is also available during the collaboration where various rewards such as exclusive costumes and Stars can be received.

### **BanG Dream! Girls Band Party! X Hatsune Miku 3rd Collaboration Campaigns**

In addition to the Login Campaign, the limited live costumes from past BanG Dream! Girls Band Party! X Hatsune Miku collaboration will be available during the collaboration period, and new songs covered by the BanG Dream! Girls Band Party! bands and the MVs will be added to the game.

#### **1. Commemorative Collaboration Login Campaign**

In celebration of the 3rd collaboration with Hatsune Miku, players will receive the limited Collaboration Live Costumes of the cover bands, a total of Stars x500, Hatsune Miku Collaboration Drink, various types of Shards (L) etc., by logging into the game for 10 days during the campaign. Also, Tone Crystal x70 will be sent to all players immediately who log in after the collaboration starts.

**BanG Dream! Girls Band Party! X Hatsune Miku 3rd Collaboration Login Campaign**

**Period: Jul 28 UTC 08:00 (Jul 28 PDT 01:00) ~ Aug 11 UTC 07:59 (Aug 11 PDT 00:59)**





Log in on Day 1 during the Collab Login Campaign to get the Collaboration Live Costumes of the Roselia members!



Log in on Day 2 during the Collab Login Campaign to get the Collaboration Live Costumes of the Morfonica members!





Log in on Day 3 during the Collab Login Campaign to get the Collaboration Live Costumes of the RAISE A SUILEN members!



## 2. New cover songs & MVs from Hatsune Miku Series 3rd Collaboration

In addition to the new cover songs from the 3rd collaboration, the cover video will also be available as Music Video within the game.



▼Butterfly on your Right Shoulder (released on July 28th)

Lyrics: Yura Mizuno, Composer: noripy, Arrangement: Yuki Hidaka (Elements Garden)

Cover Band: Roselia



**Roselia**



**Butterfly on your  
Right Shoulder**

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▼Shinkai Shoujo (released on July 29th)

Lyrics: Yuuyu, Composer: Yuuyu, Arrangement: Seima Kondo (Elements Garden)

Cover Band: Morfonica



Morfonica



Shinkai  
Shoujo

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▼BRING IT ON (released on July 30th)

Lyrics: Giga, Composer: Reol, Arrangement: Daisuke Kikuta (Elements Garden)/Ryusei Kawabuchi

Cover Band: RAISE A SUILEN



RAISE  
SUILEN



BRING  
IT ON

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### 3. Time-limited Exchange for Previous Hatsune Miku Collab Costumes

The Collab Costumes from Hatsune Miku 1st & 2nd Collaboration have also made their way back at Michelle Sticker Exchange during the collaboration period.

Exchange Period: Jul 28 UTC 08:00 (Jul 28 PDT 01:00) ~ Aug 11 UTC 07:59 (Aug 11 PDT 00:59)



#### About “BanG Dream!”

“BanG Dream!” is a next generation girls band project that links animated characters with real life performances. It is a media franchise that includes Anime, Games and Live Performances. Voice actresses from "Poppin' Party", "Roselia" and "RAISE A SUILEN" appearing in the Anime series formed the live bands and are actively performing live performances. In March 2020, a fourth live band "Morfonica" was formed and announced.

Currently, “BanG Dream! Garpa☆Pico～OHMORI～” is now airing on Official BanG Dream! Girls Band Party! YouTube Channel.

#### About "BanG Dream! Girls Band Party!"

The mobile game from the same "BanG Dream!" universe, “BanG Dream! Girls Band Party!” is an exciting music rhythm game co-developed by Craft Egg Inc. and Bushiroad Inc.. The game has been awarded “App Store Best of 2017 – Top Game Ranking”, and “Google Play Best of 2017 – Grand Prize for Players’ Choice Game and Attractive Game” in Japan.

\*The English version, which has just celebrated its 3rd anniversary in April 2021, is available worldwide except for Japan, China, South Korea, Hong Kong, Taiwan, and Macau.

DOWNLOAD THE GAME HERE VIA iOS / Android: <https://app.adjust.com/m7t6ts>

For more information: Official Website: <https://bang-dream-gbp-en.bushiroad.com/>

Official Facebook: <https://www.facebook.com/BanGDreamGBP/>

Official Twitter: [https://twitter.com/bangdreamgbp\\_en](https://twitter.com/bangdreamgbp_en) (@bangdreamgbp\_en)

Official Instagram: [https://instagram.com/bangdreamgbp\\_en](https://instagram.com/bangdreamgbp_en) (@bangdreamgbp\_en)

Promotional Video: [https://youtu.be/mrlhTHC\\_Gac](https://youtu.be/mrlhTHC_Gac)

Official YouTube Channel: <https://www.youtube.com/channel/UCPityslSknKsWUq9iy8p9fw>

### **What is “Hatsune Miku”?**

<https://piapro.net>

Hatsune Miku is music software developed by Crypton Future Media, INC., and it enables anyone to make the computer sing by entering lyrics and melodies. As a massive number of users created music using the software and posted their works on the Internet, Hatsune Miku quickly evolved into a cultural phenomenon. Moreover, Hatsune Miku has gained much attention as a character, involved in many fields such as merchandising and live performance as a virtual singer. Now her popularity has spread across the globe.

✂Kagamine Rin, Kagamine Len, Megurine Luka, MEIKO and KAITO are also virtual singers developed by Crypton Future Media, INC.

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Bushiroad International Pte. Ltd. was established in Singapore on November 12, 2011 in order to expand and handle the international market for Bushiroad card games. Since then, Bushiroad International is also involved in the localization of mobile games such as BanG Dream! Girls Band Party! and Tap Hina Logic.

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