



For Immediate Release

October 31, 2021

Bushiroad, Inc.

★PRESS RELEASE★

Bushimo's "Love Live! School Idol Festival"
Persona Series × SIF
Collab. Start Announcement

Bushiroad Inc. (Head office: Nakano-ku, Tokyo, President & CEO: Yoshitaka Hashimoto) and KLab Inc. (Head office: Minato-ku, Tokyo, President & CEO: Hidekatsu Morita) announced that the co-developed smartphone app "Love Live! School Idol Festival"'s Persona Series × SIF Collab. will begin from 10/31 16:00 JST.

"Persona Series × SIF" Collab. Begins!



[Special Collab. Story Available](#)

Log in to SIF to read a special collab. story with the Persona Series.

■Period

10/31 16:00 - 11/25 23:59 JST

*The story will automatically play upon logging in.

*Stories not automatically played can be viewed from Other Stories.

Special Collab. Members Appear

● Special Collab. Campaign Girl Eli Ayase

The winner of the Special Collab. Campaign Girl vote, Eli Ayase, will be featured as a Live Arena reward ♪



● μ's UR Members

The 9 μ's members appear with costumes inspired by Persona ♪

Check in-game for details on Scouting featuring the μ's members!



● Aqours SSR Members

The 9 Aqours members appear with costumes inspired by Persona ♪
Check in-game for details on Scouting featuring the Aqours members!



Play “Persona” Series Songs in the Live Arena

■Period

10/31 16:00 - 11/25 23:59 JST

■Available Songs

Burn My Dread

Burn My Dread(Short Ver)

Pursuing My True Self

Pursuing My True Self(Short Ver)

Wake Up, Get Up, Get Out There

Wake Up, Get Up, Get Out There(Short Ver)

■Difficulty

NORMAL/HARD/EXPERT/MASTER

“Persona” Series Collab.! Limited Live Arena SI Skills!

From 10/31 16:00 JST, “Persona” Series Collab.! Limited Live Arena SI Skills will be available from “Persona” Series Collab.! Scouting, the Sticker Shop, and Live Arena during the collab. period. Try to get them and check out their effects



[*Check Help for details.](#)

We hope you continue to enjoy “Love Live! School Idol Festival”.

(Love Live! Series Official Home Page: <https://www.lovelive-anime.jp/worldwide/>)

- Title: Love Live! School Idol Festival
- Platform: Bushimo
- Development: KLab Inc.
- Supported OS : iOS11.0 and later, Android 6.0 and later (The game may not work properly on some devices)
- Genre: Rhythm & Adventure
- Price : Free to Play with In-App Purchases

[Download URL]

iOS: <https://itunes.apple.com/app/school-idol-festival/id834030294>

Android: https://play.google.com/store/apps/details?id=klb.android.lovelive_en

[SIF Related Official Page]

- SIF Official Global Website: <https://lovelive-sif-global.bushimo.jp/>

[SIF Official Global Twitter] @lovelive_SIF_GL

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