

21st March 2023 (Tue)
Bushiroad Inc.



To Whom It May Concern,

★PRESS RELEASE★

**Four official ambassadors appointed
for the 15th Anniversary of Weiß Schwarz!**

Tokyo (March 21, 2023) – Bushiroad Inc. (Head office: Nakano-ku, Tokyo, President & CEO: Takaaki Kidani) announced that the following four members from hololive production have been appointed as official ambassadors for the 15th anniversary of Weiß Schwarz during the Bushiroad TCG Strategy Presentation 2023, “My Turn Forever” DAY1 Weiß Schwarz 15th Anniversary Presentation. We would appreciate your help in handling the press release.

■4 members from hololive production become Official Weiß Schwarz Ambassadors!



To celebrate the 15th anniversary of Weiß Schwarz on March 29th, 2023, Sakura Miko, Hoshimachi Suisei, Moona Hoshinova and Takanashi Kiara from hololive production will be guiding us through Weiß Schwarz 15th Anniversary celebrations as its ambassadors.

Not only will they participate in domestic PR activities and events, but in international events as well!

■Inauguration Message

◇ Sakura Miko

Nya-hello! I'm hololive's Miko-esque Elite, Sakura Miko!

I'm so grateful to be chosen as the ambassador for Weiß Schwarz!

I think collaborating with various characters from different titles is the special charm point of Weiß Schwarz, and honestly speaking I used to try really hard to get an autographed card

from Weiß Schwarz for my favorite anime title before joining hololive!
That was one of the reasons why I was so happy to find out that hololive would be part of Weiß Schwarz! I remember feeling a bit strange when I was egosurfing and saw that my listener's were trying hard to get my autographed card. I miss those times. As an ambassador of Weiß Schwarz, I will continue to do my best so that more and more people will come to know of and enjoy this game! So, let's! Weiß Schwarz!!

◇Hoshimachi Suisei

Hello everyone! I'm Hoshimachi Suisei, a vtuber from hololive production!
I have been appointed as the ambassador for Weiß Schwarz!
For the longest time, whenever I saw a Weiß Schwarz commercial, I've always thought it looked interesting due to the variety of cards, but I never would've thought that I'd have my own card and become an ambassador! You never know what life has in store for you~
Let's get excited for the 15th anniversary of Weiß Schwarz!
Let's Weiß Schwarz!!

◇Moona Hoshinova

Moon Moon, it's Moona! Hello everyone! I'm Moona Hoshinova from hololive Indonesia.
I've finally become a "Weiß Schwarz ambassador!"
I will work hard to spread Weiß Schwarz to lots of people, so please support me! Since I've become a Weiß Schwarz ambassador, please make my cards suitably powerful! Everyone, do you have it? Congratulations on the 15th anniversary of Weiß Schwarz! Let's Weiß Schwarz!!

◇Takanashi Kiara

Kikkeriki! Hello everybody, this is Takanashi Kiara from hololive English.
And I'm here to announce that I have been chosen as an ambassador for Weiss Schwarz! Yay!!!
I am very honored to be in such a position,
And I hope that with me and the other ambassadors' power together we can share Weiss Schwarz all over the world
And we can spread the love and interest for it together
More and more people to play it! Yeah, with us!
I heard that the hololive cards are pretty powerful
And my cards especially!
So if you guys are gonna use them to play with them.
And I also want to practice alot to get really good if possible
Yeah! So, I'm gonna do my best,
Let's celebrate the 15th Anniversary of Weiss Schwarz together
And, Let's Weiss Schwarz!!!
Yay!!! よろしくお願いしまーす!
Yay!!! I look forward to your support!

Inauguration Message page : <https://ws-tcg.com/15th-anniv/>

★What is Weiß Schwarz?

Weiß Schwarz is a two-player trading card game created by Bushiroad where players can take on their opponents with various titles recreated on the stage of Weiß Schwarz! Weiß Schwarz is a character trading card game that's fun to collect and play! There are over 130 titles in Weiß Schwarz and March 29, 2023 is its 15th Anniversary!

Weiβ Schwarz Official Website : <https://ws-tcg.com/>
Weiβ Schwarz Official Twitter : <https://twitter.com/wstcg>
Weiβ Schwarz & ReBirth Channel :
<https://www.youtube.com/channel/UCEJPtdhYMPBWuf-Xm2xc1g>

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