

December 17, 2022  
Bushiroad USA Inc.



To All Media Representatives,

**★PRESS RELEASE★**

**"Commemorating the 15th Anniversary of Bushiroad!"**

Bushiroad USA Inc. (Walnut, California) has announced that a pop-up store commemorating the 15th Anniversary of Bushiroad will be held in Los Angeles! Featuring various Bushiroad titles, a variety of merchandise will be available!



**■ Bushiroad 15th Anniversary POP-UP Shop in LA**

The Bushiroad 15th Anniversary POP-UP Shop in Los Angeles commemorates 15 years since the start of Bushiroad. This pop-up event will feature exclusive merchandise from various Bushiroad IP's such as "BanG Dream!", "D4DJ", "from ARGONAVIS", "Revue Starlight", "Cardfight!! Vanguard" and "Weiß Schwarz".

Exclusive promotional items will also be distributed during this pop-up event, with different types being distributed each week.

Official Web Page: [en.bushiroad.com/bushiroad-15th-anniversary-pop-up-shop-in-la](https://en.bushiroad.com/bushiroad-15th-anniversary-pop-up-shop-in-la)

## ■ Event Information

- Event Date:
  - Start: December 16, 2022
  - End: January 8, 2023
- Location:
  - 319 E. 2nd St #115, Los Angeles, CA 90012
- Business Hours:
  - Sunday to Friday: 12:00pm - 7:00pm (Closed on Tuesdays)
  - Saturday: 12:00pm - 8:00pm

## ■ Merchandise Information

Exclusive merchandises not yet available on the Bushiroad Global Online Store and convention events will first be sold at this event. In addition to that, a presale of the “2023 Power Up Sets” from Weiß Schwarz will also be available.



- [Weiss Schwarz EN] BanG Dream! Girls Band Party! Cheering★Collection
- [Weiss Schwarz EN] Power Up Set: Kill la Kill
- [Weiss Schwarz EN] Power Up Set: The Melancholy of Suzumiya Haruhi
- [Weiss Schwarz EN] Power Up Set: Log Horizon

Customers who purchase any of the following products listed above will be eligible to receive 1 copy of the following corresponding promo cards while supplies last.



### <What is “Bushiroad”?>

Bushiroad is an IP Development company known for developing “Cardfight!! Vanguard”, “Weiß Schwarz”, “BanG Dream!”, “D4DJ”, various character merchandise, and other smartphone applications around the world.

Bushiroad Global Official Website: <https://en.bushiroad.com/>

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