

Official Announcement for hololive OFFICIAL CARD GAME English Edition with Events & Sales supported by Bushiroad International

Singapore (February 26, 2025) — Bushiroad Inc. (HQ: Nakano-ku, Tokyo, President and CEO: Takaaki Kidani) is pleased to announce the release of the English edition of the trading card game (TCG) hololive OFFICIAL CARD GAME. hololive OFFICIAL CARD GAME will be produced by COVER Corporation and will go on sale at various retailers in 2025.

Bushiroad will be supporting COVER in the management of events and sales of the English edition of the TCG in the same capacity as the Japanese edition.



hololive OFFICIAL CARD GAME is produced and developed completely in-house by COVER and features the bright and colorful talents from hololive production. The Japanese edition was released in September 2024 to great acclaim by the many fans of the talent group. The development of the English edition was put into motion to answer the fervent calls from fans around the world.

The English edition of the game aims to preserve the core essence of the game by embracing the design and core gameplay of the Japanese edition, while localizing the content to be natural for native English speakers. In addition, special cards and events are currently in development for the global audience. Fan communities worldwide can look forward to exciting news in future announcements.

In support of this, Bushiroad will be committed to the sales of products in specialty TCG shops and major retailers, as well as the organization of official tournaments and exhibitions.

Together with hololive production, COVER aims to create a culture loved by fans around the



world through the development of new experiences and forms of entertainment. Through the release of the English edition of hololive OFFICIAL CARD GAME, we hope to further deliver the charms and appeal of hololive to wider audiences around the world.

Look forward to more information about upcoming product release schedules as well as details about events, as we reveal them through our official website and social media accounts.

Check out hololive OFFICIAL CARD GAME's social media channels below.

Japanese edition: X English edition: X

Media Contact:

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About hololive production



hololive production is a VTuber management group that consists of the talent groups hololive and HOLOSTARS. hololive production has over 80 affiliated talents active in Japan, Indonesia, and English-speaking countries, and has over 80 million YouTube subscribers across the channels.

With COVER Corporation's technology, hololive production talents provide various experiences ranging from game streams to offline concerts and form a stable community that connects fans, creators, and talents all around the world via social networks.

Click <u>here</u> for the "hololive production" Official Website.

Check out hololive production's social media channels here!

EN: <u>Facebook</u> | X | <u>Instagram</u> | <u>YouTube</u> | <u>TikTok</u>

About COVER Corporation



COVER Corporation is a next-generation IT entertainment company with one of the world's leading VTuber IPs and a large and passionate fan community. Our mission is "Together, Let's Create Culture Loved by All." Starting with the VTuber business and developing 2D entertainment from Japan that has made its progress globally, we aim to create the world's favorite virtual culture by fusing content and technology, developing platforms and the metaverse as a new means of communication.

Click <u>here</u> for the "COVER Corporation" Official Website!

About Bushiroad Inc.



Bushiroad Inc. is an entertainment company known for its popular trading card games such as Cardfight!! Vanguard, Weiß Schwarz, and Shadowverse: Evolve, its music and mobile game franchise BanG Dream! Girls Band Party!; as well as other entertainment content that caters to a worldwide audience.

Bushiroad Inc. consists of 15 sub-entities: Bushiroad Works, Bushiroad Music, Theater company HIKOSEN, Bushiroad Creative, Bushiroad Well-Be, Bushiroad Move, gamebiz, Inc.,



Bushiroad International Pte. Ltd., Bushiroad USA Inc., GORIN TECHNICAL INDUSTRY (MALAYSIA) SDN. BHD., Bushiroad Asia Inc., New Japan Pro-Wrestling Co., Ltd, STARDOM, Inc., New Japan Pro-wrestling of America, Inc., and WORLD CARD PRODUCTS PTE. LTD.

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Bushiroad Global Facebook - https://www.facebook.com/bushiroad/

Bushiroad Global X - https://x.com/BushiroadGlobal

Bushiroad Global Instagram - https://www.instagram.com/bushiroad_global/

Cardfight!! Vanguard - https://en.cf-vanguard.com/

Cardfight!! Vanguard Facebook - https://www.facebook.com/CardfightVanguard

Cardfight!! Vanguard X - https://x.com/cfvanguard_en

Cardfight!! Vanguard Instagram - https://www.instagram.com/cardfightvanguard/

Cardfight!! Vanguard YouTube - https://www.youtube.com/@CARDFIGHTVanguard

Weiß Schwarz - https://en.ws-tcg.com/

Weiß Schwarz Facebook - https://www.facebook.com/WeissSchwarzTCG/

Weiß Schwarz X - https://x.com/weissschwarz_en

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